





QM-WRMVAD: Matte WR vinyl w/ permanent adhesive

With it's stay-flat PE coated liner and our signature matte porous coating, this is sure to be your go-to. Best for any mounted application where tight curves and clean cutting need to be addressed. Highly water resistant and instant dry times for faster production.



Benefits:

- Water Resistant
- Instant Dry Coating
- Accepts Heavy Ink Loads

Applications:

- Best for Curved Mounting or Print and Cut
- Decals
- Boards

| TECHNICAL DATA: OM-WRMVAD — MATTE WR VINYL W/ ADHESIVE | | | |
|--|--------------------------|----------------------|--|
| SURFACE FINISH: | Matte | WHITENESS: | 148 (CIE Ganz) |
| BASE MATERIAL: | PVC | OPACITY: | 95 |
| ADHESIVE: | Clear Acrylic | GLOSS MEASUREMENT: | 3 +/- 10 by Angle of 60° |
| LINER MATERIAL: | Double Side PE Coated | DURABILITY: | Indoor: Up to 1 year Outdoor: Up to 6 months |
| LINER WEIGHT: | 155 GSM +/- 10% | ROLL LENGTH: | 100 FT. |
| LINER THICKNESS: | 6 Mil +/- 1 | ROLL WIDTHS: | 24", 36", 42", 50" & 60" |
| FACE STOCK WEIGHT: | 175 GSM +/- 10% | CORE: | 2" |
| FACE STOCK THICKNESS: | 6 Mil +/- 1 | PRINT SIDE: | Print Side Out |
| BRIGHTNESS: | 105 (ISO Blue Whiteness) | INK RECOMMENDATIONS: | AQ AQUEOUS |



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

