



Motif
Specialty Aqueous Media



QM-EZTAQUELITE: Light weight matte fabric w/ removable wall adhesive

Easy to put up and easy to take down. EZTAQUELITE can be applied without bunching or bubbling in one easy step, and will not stretch out. EZTAQUELITE is scratch resistant and extremely durable. Use this on smooth walls as decor graphics or windows for point of purchase.



Benefits:

- Water Resistant
- Easy Up, Easy Down
- Ultra Strong

Applications:

- Interior Walls
- Contour Cut Characters

Registered Latex Developer



TECHNICAL DATA: QM-EZTAQUELITE – LIGHT WEIGHT MATTE FABRIC W/ REMOVABLE WALL ADHESIVE

SURFACE FINISH:	Matte	WHITENESS:	110 (CIE Ganz)
BASE MATERIAL:	Polyester	GLOSS MEASUREMENT:	3 +/- 10% by angle of 60°
FABRIC WEAVE:	150D x 150D	OPACITY:	95
ADHESIVE MATERIAL:	Removable Acrylic Adhesive	DURABILITY:	Indoor: Up to 1 year Outdoor: Up to 6 months
LINER MATERIAL:	PE Coated on Both Sides	ROLL LENGTH:	75 FT.
LINER WEIGHT:	108 GSM +/- 10%	ROLL WIDTHS:	24", 36", & 54"
LINER CALIPER:	5 Mil +/- 1	CORE:	3" with 2" adapter
FACE STOCK WEIGHT:	226 GSM +/- 10%	PRINT SIDE:	Print Side Out
FACE STOCK CALIPER:	9 Mil +/- 1	INK RECOMMENDATIONS:	AQ AQUEOUS L LATEX UV
BRIGHTNESS:	96 (ISO Blue Whiteness)		



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

