



Aqueous Media Application **Guide**





Aqueous Media Application Guide

Our Aqueous Coatings are designed to work with all water base printers including Dye Base and Pigment inks. Our two most common coatings are matte porous and glossy microporous. Both coatings are designed to hold a large ink load in a very stable format to avoid ink bleeding and protect the ink from water damage or smearing.

Many of our matte coatings are compatible with latex printers as well.

This guide is designed to simplify the process of choosing the right aqueous and/or cross platform media for the job.

- **Choosing the Right POS/POP Media Made Simple**
- **Bright Ideas Start with the Right Backlit Media.**
- **More Roll-up and "Pop-in" Solutions**
- **Ideas that Stick - Self Adhesives**
- **Choosing the Right Photo Paper Starts Here**
- **Fabric & Canvas for That Perfect Look and Feel**
- **Choosing the Right Banner Offers Long Term Solutions**
- **Over Laminates for Protection**



QEs & As

Q: Are any of Que Media's products compatible with other printer inks systems?

A: Yes, many of Que's products are cross platform compatible. Take a look at the ink icons to the right. These icons will appear throughout this guide to all media that applies.

Identifying Media Ink Sets:



AQUEOUS



LATEX



ULTRAVIOLET



ECO-SOLVENT





Choosing the Right POS/POP Media Made Simple

Point of sale, retractable banner stands, pop-up, and tradeshow display film.



BEST FOR PREMIUM DURABLE INDOOR BANNERS

WRPPDS

Professional matte stay-flat polypropylene



This professional grade polypropylene has a specially formulated coating on the backside to force the media to lay flat on both sides. WRPPDS has excellent tear resistance and its smooth matte, microporous top coating gives it the ability to reproduce accurate color. This is an ideal product for indoor signage.

- POP Display
- Indoor Banner
- Posters

BEST FOR PRODUCTION DURABLE BANNER

DSWRPP-P

Everyday matte stay-flat polypropylene



This everyday polypropylene has a specially formulated coating on the backside to force the media to lay flat on both sides. DSWRPP-P has good tear resistance and its microporous top coating gives it the ability to reproduce rich, accurate color. This is an ideal product for indoor signage.

- Indoor Banner
- Posters
- POP Display

BEST FOR PREMIUM DURABLE PHOTO REPRODUCTION

PPGWR

Professional gloss microporous polypropylene



Our elite polypropylene is our highest performing film banner. Its superior tear resistance and microporous coating gives it the ability to reproduce photo quality images and makes this the ideal media for indoor signage. Requires no lamination unless higher protection is needed.

- Photo Reproduction
- POP Displays
- Indoor Banners

BEST FOR PRODUCTION DURABLE PHOTO REPRODUCTION

PPGWRP

Everyday gloss high density microporous polypropylene



PPGWRP produces high performing banners with superior tear and water resistance. Its microporous coating gives it the ability to reproduce true high quality photographic images with rich blacks.

- Photo and Graphic Displays
- POP Displays
- Indoor Banners

Did You Know...

POS vs POP

Point of Sale (POS) displays are a specialized form of sales promotion found near, on, or next to a checkout counter (the "point of sale"). They are intended to draw the customers' attention to products.

A Point of Purchase (POP) display is marketing material or advertising placed next to the merchandise it is promoting.

These materials will highlight the product and draw the customer's attention to it, which is important in a retail store crammed with similar products.

Compare:

STRONG Polypropylene (PP)

Economical choice for short term banners and POS signage. Good tear resistance.

STRONGER Polyester (PET)

Best choice for durable banners and POS signage. Tear resistant and lay-flat properties.

STRONGEST Hybrid

Hybrid products such as, Polypropylene with Polyester offer a lower cost alternative with added benefits.



Choosing the Right POS/POP Media... Bright Ideas Start with the Right Backlit Media

When choosing backlit media, the most important aspect is color density. You want your blacks to be dark and your colors vibrant.



BEST FOR MATTE BACKLIT DISPLAYS

WRBLF

Matte backlit polyester film



With a matte porous top coat that allows for heavy ink saturation and deep, dense blacks. Quick dry time and water resistant. This coating will produce graphics that will "pop" with every type of backlit box

- Display and Boxes
- Backlit Trade Show Displays
- Lightbox Graphics
- Kiosks

BEST FOR GLOSS BACKLIT DISPLAYS

WRGBLF

Gloss backlit polyester film



This film is gloss coated to allow heavy ink saturation for sharp, vivid images. The quick dry performance will keep production moving, minimizing overhead and maximizing profits.

- Bars and Pubs
- Indoor Gloss POP
- Low Light Settings
- Kiosks

BEST FOR OVERLAYS AND ARCHITECTURAL DRAWINGS

DMPETF

Double matte PET film



Much more durable than traditional vellum, this PET film will hold up better in rugged situations and job sites. Our coating is formulated specifically for high speed print systems and is approved for the Hp PageWide XL. Can be written on with pen or pencil.

- Blueprint Overlays
- Architectural Designs
- CAD Drawings
- Craft Projects

TIPS:

Tips for creating effective backlit-display graphics:

Identify the customer's needs: specific application, longevity requirements, budget, expectations, etc.

Match the application to the appropriate printer.

Match the right media to the printer and ink.

Understand the light source with which the graphic will be displayed.

Take into account the performance requirements of the different mounting options.



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See, touch and feel our entire wide format print media line. Give us a call for more details.

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Choosing the Right POS/POP Media...

More Roll-up and "Pop-in" Solutions

Choosing the right roll up display film is a matter of balancing cost and durability

Compare the products here. You'll be sure to find the media that suits your application.



Compare:

Roll-up Film

Roll-up film is best for retractable banners

Pop-in Film

Pop-in is best for display units and trade show booths

BEST CHOICE FOR PRODUCTION ROLL-UP DISPLAYS

ABOB

Hybrid matte blockout roll-up film



ABOB is a perfect film for any indoor display use, roll-up banners, pop-in display film and indoor window graphic when used with our mounting adhesive. The bright white coating gives color a boost and the PET center keeps it from curling. It is recommended that you laminate using Que Media Millennium film.

- White Back Roll-up Film
- Trade Show Pop-In's when Laminated
- Heavyweight

BEST FOR PREMIUM ROLL UP DISPLAYS

HDSB

100% PET silver back display film



This lightweight stay-flat film has a silver blockout backside that allows your design to really pop. Smooth, non-glare finish to eliminate any unwanted reflection. HDSB is waterproof and tear resistant, making for a very durable display.

- Roll-up Displays
- Curl Free Signage
- 100% PET

BEST FOR RIGID POP-IN/POP-OUT DISPLAY

POP

Hybrid matte semi-rigid blockout grey back film



Aqueous users can use POP to make POP-IN graphics for trade shows and display units. Semi-rigid for easy handling that prevents jamming. We recommend using Millennium laminates for finishing and scratch resistance. Completely block-out and bright white matte porous top coat for bold, bright graphics.

- Best for Display Units
- Trade Show Booths
- High-end POS

BEST FOR SHORT TERM BLOCKOUT ROLL-UP BANNERS

WRPPBO

Hybrid matte blockout stay-flat polypropylene



Smooth, matte porous top coating will not only allow for heavy ink saturation with aqueous inks but works extremely well with latex and UV inks producing vivid graphics. The blockout layer keeps your display bright with no wash-out. The perfect solution to short-term trade show displays and posters.

- Window Application with Mounting Adhesive
- Durable Posters
- Trade Show Display
- Economical



Ideas that Stick- Self Adhesives

Several applications with permanent and removable adhesives.

Ask yourself these two questions:

- What is the material of the mounting surface
- How long do I want to display it?

Permanent adhesive is very aggressive and will adhere upon contact with mounting surface. It forms a lasting bond and can possibly leave a residue when removed.

Textured or rougher surfaces such as interior walls do not have enough surface area for a low tack adhesives to grip and maintain adhesion therefore require a high tack adhesive.

Removable adhesives are designed to be removed with relative ease. They generally leave no residue. Smooth surfaces such as windows and mounting boards work best with removable adhesive media.



BEST FOR FLAT MOUNTING APPLICATIONS

PPGWRAD

Professional gloss microporous polypropylene w/ permanent adhesive



This is our highest quality polypropylene for indoor film signage, it has high adhesion and requires little maintenance. Its microporous coating gives it the ability to reproduce photo quality images while maintaining superior tear resistance.

- Window Signage
- Boards
- Photo Reproduction
- Best for Non Laminated Applications

BEST FOR SHORT TERM FLAT MOUNTING APPLICATIONS

PPGWRADP

Everyday gloss microporous polypropylene w/ permanent adhesive



Designed to be used on applications such as window signs, boards or magnate material where adhesion and low maintenance is needed. Its microporous coating gives it the ability to reproduce photo quality images while maintaining good tear resistance.

- Best for Short Term Flat Mounting
- Window Signage
- Boards
- Photo and Graphic Displays

Compare:

Paper

Easy to apply. Not as durable or tear resistant as other media. Usually including a lack of wet strength.

Polypropylene (PP)

Economical choice between cost and durability. Not as pliable for curved surfaces, but it is tear resistant and easy to apply.

Vinyl (PVC)

Vinyl (PVC) is soft, flexible and offers a great amount of durability because it will not tear easily. Great for curved surfaces. Calendered vinyl will shrink over time.

QEs & As

Q: Are any of Que Media's products compatible with other printer inks systems?

A: Yes, many of Que's products are cross platform compatible. Take a look at the ink icons to the right. These icons will appear throughout this guide to all media that applies.

Identifying Media Ink Sets:



AQUEOUS



LATEX



ULTRAVIOLET



ECO-SOLVENT





More Self Adhesives...



QEs & As

Q: What is the difference between a smooth and a textured surfaces?

A: In most cases glass or mounting boards are referred to as smooth surfaces.

A textured surface usually refers to painted drywall or a plaster wall.



BEST FOR PERMANENT MOUNTING APPLICATIONS

WRPPAD

Everyday matte polypropylene w/ permanent adhesive



Our #1 selling item, this high performing matte polypropylene can accept high ink loads and produce exceptional color graphics and detail. Best used on any flat mounted surface, easier than vinyl to apply due to the rigidity and will not shrink.

- Best for Flat Mounting
- Mounting to Rigid Board or Windows
- Decals & POP Signage

BEST FOR HIGH SPEED NO-SLIP PRINTING

PROWRPPAD

Professional high speed matte polypropylene w/ permanent adhesive and anti-slip PET liner



Specifically designed to work with high speed print systems such as waterfall. Our 8mil polypropylene has an instant dry, bright white, matte, water resistant coating, and an anti-slip PET liner that keeps production moving. Our coating accepts high ink loads for cleaner, crisper details. Use for any flat-mounted applications.

- Board
- Windows
- Packaging Prototypes
- Event Graphics & Posters

BEST FOR GLASS MOUNTED SIGNAGE

REMWRPP

Matte polypropylene w/ removable adhesive



This is the perfect product for window graphics, and is far easier to install and remove when compared to vinyl. When it's time to change out the graphic, simply pull up the edge then continue until completely removed. No adhesive residue will be left behind. Water resistant.

- Best for Glass/Windows
- Glass or Non-Porous Surfaces Only
- Decals & POP Signage



More Self Adhesives...



QEs & As

Q: What does the 70/30 ratio mean?

A: One-way vision vinyl film is an adhesive backed PVC vinyl that is manufactured with perforated round and evenly spaced holes. The film allows for graphics to be printed right on the vinyl and it's those evenly spaced holes, their size, and the black back that allows visibility from the inside. The first number (70) of these films represents the extent of printable area and the second number (30) reveals the total amount of see-through area.



BEST FOR INDOOR WINDOW DISPLAY

IJPERF

Matte WR perforated vinyl 70/30 ratio w/ adhesive for glass



Perfect for windows, glass and any other transparent surfaces. This 8 mil white PVC with black back and clear removable acrylic adhesive, allows for clean removal for up to 6 months. With a top matte, inkjet coating for water resistance and bold graphics. The stay-flat liner allows for easy installation.

- Windows
- Decals
- POP Signage

BEST FOR HANGING INDOOR WINDOW DISPLAY

NAPETPERF

Matte WR perforated PET film 70/30 ratio without adhesive



This non-adhesive PET perforated film was designed to hang on any store front or glass display and retain its dimensional stability. The ultra strong and stable polyester film will not shrink and resists stretching unlike the PVC counterpart. Our 70/30 ratio is the ultimate choice for store front advertising with detailed graphics and visible smaller text.

- Hanging Installations
- Windows
- POP Signage
- POS Advertisements
- Contour Cutting

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More Self Adhesives...



BEST FOR FLEXIBLE AND CURVED MOUNTING

WRMVAD

Matte WR vinyl w/ adhesive



With its stay-flat PE coated liner and our signature matte porous coating, this is sure to be your go-to product. Best for any mounted application where tight curves and clean cutting need to be addressed. Highly water resistant and instant dry times for faster production.

- Best for curved mounting or print and cut
- Decals
- Windows

BEST FOR MOUNTED PHOTO REPRODUCTION

GLMPPAD

Everyday gloss microporous RC instant dry photo paper w/ permanent adhesive



High quality gloss photo paper that captures the richness of skin tones and deep blacks. The permanent adhesive allows for use on any mounting surface such as rigid board or windows.

- Photo Reproduction
- Posters
- POP Displays

BEST FOR PROFESSIONAL GLASS MOUNTED SIGNAGE

GLMP10AD

Professional gloss photo paper w/ permanent adhesive



This high gloss heavyweight photo paper with permanent adhesive allows for heavy ink saturation. It has an instant dry coating for fast production times and a high gloss finish for professional results.

- Mounting
- Gallery Prints
- Photo Reproduction
- Posters / POP Displays

BEST FOR GLASS MOUNTED SIGNAGE

TAC

Matte WR vinyl w/ grey removable adhesive for glass



This 6 mil vinyl has gray, removable adhesive and a lay-flat liner for easy application and removal. Bright white, matte porous coating keeps the graphic vibrant and water resistant. Use with our millennium laminates for additional protection. Good outdoors for up to 3 months.

- Short-term Exterior Window
- Window Display
- Decals & Labels for Glass

QEs & As

Q: What is the difference between adhesives?

A: In most cases glass or removable adhesive does not leave behind any residue or damage to a surface when removed.

While permanent adhesive is not removable without destruction of the mounting surface or substrate. Que Media permanent adhesives take about a week to make a permanent bond.



Choosing the Right Photo Paper Starts Here

Our entire photo paper line is resin and microporous coated, offering the widest color gamut, accurate skin tones, rich blacks and fast dry times.



Compare:

Professional Photo Paper

10 mil thickness

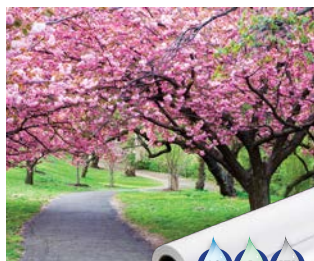
Everyday/Production Photo Paper

Ranges from 5 to 9 mill thickness

BEST FOR SATIN PHOTO/FINE ART REPRODUCTION

STMP10

Professional satin microporous RC photo paper



Our STMP10 is a professional grade, high quality, true resin coated photo paper. The lower glare, satin finish is designed to provide art reproductions with high color density, optimal color gradation and perfect image sharpness. Water resistant with excellent drying characteristics.

- Professional Photography
- Graphic Art Reproductions
- Proofing

BEST FOR SATIN PHOTO REPRODUCTION

STMP

Everyday satin microporous RC instant dry photo paper



Our high quality 200 GSM satin photo paper has a true RC, microporous coating for instant-dry results and can accept heavy ink loads. Ideal for applications that need real life reproduction as well as proofing.

- Posters
- Proofing
- Photos and Graphics Displays

BEST FOR GLOSS PHOTO REPRODUCTION

GLMPP

Everyday gloss microporous RC instant dry photo paper



Create true skin tones and rich blacks with this premium resin coated, high gloss photo paper. It has an instant dry coating for fast production times and is water resistant.

- Photo Reproduction
- Posters
- POP Displays

QEs & As

Q: Are any of Que Media's products compatible with other printer ink systems?

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More Photo Paper...



BEST FOR GLOSS PHOTO/FINE ART REPRODUCTION

GLMP10

Professional gloss microporous RC photo paper



This true resin coated heavyweight photo paper allows for heavy ink saturation without cockling. It has an instant dry coating for fast production times and high gloss finish for professional results.

- Framing
- Gallery Prints
- Photo Reproduction
- Posters / POP Displays

BEST FOR PROFESSIONAL PHOTO/FINE ART REPRODUCTION

PLMP10

Professional luster microporous RC photo paper



Heavy luster finish makes this professional grade photo paper the perfect solution for wedding and portrait photographs. The resin coating allows for high resolution color and fast dry times.

- Indoor Signage
- Wedding and Portrait Prints
- Gallery Photographs

Did You Know?

Image processing happens in a different part of the brain from where words are processed. For a photograph to attract attention the media on which it is printed on is just as important as the ability of the photographer. The surface finish and the media itself form the overall impression of any image.

Compare:

Gloss Finish Photo Paper

Gloss finish provides a wider color gamut for sharper details.

Satin Finish Photo Paper

The satin finish provides a more natural look to images that feature facial close-ups and minimizes the risk of glare on prints that will be displayed under bright lights.



Fabric & Canvas for That Perfect Look and Feel

- Soft signage, roll-up banner displays, backdrops, flag, and artist display.
- Eco-friendly fabrics - 100% recyclable polyester.
- All of Que Media fabrics are woven at our factory under the highest Western and European standards.



BEST FOR LIGHT WEIGHT DURABLE SOFT SIGNAGE

PFL

Light weight matte WR coated fabric



This versatile ultra light 100% polyester fabric can be used for many different applications. With a consistent, tight weave pattern, PFL has the special ability to resist feed bunching. PFL can easily be recycled, making it an eco-friendly printing solution.

- Indoor/Outdoor Hanging Flags
- Decorative POS & POP Displays
- Roll-Up Banners
- Soft Signage

BEST FOR MEDIUM WEIGHT DURABLE SOFT SIGNAGE

PFH

Heavy weight matte WR coated fabric



This heavy 100% polyester fabric can be used for many different applications, and with a consistent, tight weave pattern, PFH has the special ability to resist feed bunching. Graded heavy weight fabric at 300 Denier, PFH can easily be recycled, making it an eco-friendly printing solution.

- Decor Faux Canvas Prints
- Indoor/Outdoor Hanging Flags
- Decorative POS & POP Displays
- Soft Signage

BEST FOR HEAVY WEIGHT DURABLE SOFT SIGNAGE

PFS

Super heavy weight matte WR coated fabric



PFS has a richly defined weave pattern that looks and feels expensive. This super heavy 100% polyester fabric is versatile and can be used for almost any application. Ultra strong at 600D, It can easily be recycled, making it an eco-friendly printing solution.

- Roll-up Banners
- Hanging Banner or Wall Drape
- Theater Backdrops
- Faux Canvas

Compare:

Fabric

Roll-up banners, hanging fabric banners, trade show displays, and durable flags.

Canvas

Museum galleries, home decor, and photographic reproduction.

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...More Fabric & Canvas



BEST FOR GLOSS FINE ART REPRODUCTION

GPOLCAN

Professional gloss WR coated polyester/cotton canvas



Ideal for high-end photo reproduction and fine art. This glossy canvas will deliver the highest dmax levels and widest range color gamut when used with photo black inks. It does not require varnishing which increases production time.

- Museum and Gallery
- Home Decor
- Photographic Reproduction
- Gallery Stretching

BEST FOR ARCHIVAL FINE ART REPRODUCTION

POLCAN

Archival grade matte WR coated polyester/cotton canvas



Exceptional quality canvas for the most discerning printer. Compare it to any competitive matte canvas and you will find our POLCAN is truly OBA free and acid neutral which translates to true archival quality. The matte coating accepts heavy ink loads for rich color gamut, true blacks and skin tones. Finish it with liquid laminate for a crack free gallery wrap.

- Museum and Gallery
- Home Decor
- Photographic Reproduction

BEST FOR FAUX CANVAS REPRODUCTION

HVFC

Everyday matte WR coated polyester/cotton canvas



HVFC is a polyester-cotton blended canvas created specifically for the decor market. A low-cost option that delivers exceptional print quality partly due to the extraordinary white point and high DMAX value. Use spray fixative or spray lamination on any matte coating for true crack resistance when stretching.

- Best for Indoor Decor Prints
- Framed Photography, Signage, Backdrops and Murals
- Ideal for Photographic and Art Prints

BEST FOR GLOSS MEDIUM WEIGHT DURABLE SOFT SIGNAGE

GPFFH

Heavy weight gloss WR coated fabric



Perfect solution for low-cost decor prints. Gloss finish means you don't have to laminate or finish for production. Good crack resistance for gallery wrapping. Also use as a hanging POP banner solution.

- Decor Gallery Wraps
- POS Hanging Display
- Soft Signage

Did You Know?

OBA stands for optical brightening agents. Optical brighteners are additives that paper manufacturers put into paper in order to help a paper look "whiter." That is why printer profiles made with paper using a lot of optical brighteners can end up printing out images that have a yellow tint to them. The profile is trying to correct for what it sees as too much blue in the paper.

QEs & As

Q: Will stretching my canvas cause it to crack?

A: Use spray fixing or spray lamination on any matte coating for true crack resistance when stretching.





Easy On, Easy Off! The Best Fabric for Smooth Surface Durable Display

- Water Resistant
- Scratch Resistant
- Ultra Strong

BEST FOR EASY INSTALL CONTOUR CUT WALL GRAPHICS

EZTAQUEMED

Super heavy weight matte fabric w/
removable wall adhesive



Easy to put up and easy to take down. EZTAQUE can be applied without bunching or bubbling in one easy step, and will not stretch out. EZTAQUE is extremely durable and can be used on smooth walls as decor graphics or windows for point of purchase.

- Interior Walls
- Contour Cut Characters
- Window Displays
- More Opaque

BEST FOR CONTOUR CUT WALL GRAPHICS/WALL COVERINGS

EZTAQUELITE

Light weight matte fabric w/
removable wall adhesive



Easy to put up and easy to take down. EZTAQUELITE can be applied without bunching or bubbling in one easy step, and will not stretch out. EZTAQUELITE is light weight and extremely durable. Use this on smooth walls as decor graphics or windows for point of purchase.

- Contour Cut Characters
- Interior Walls
- Window Displays
- Economical

QEs & As

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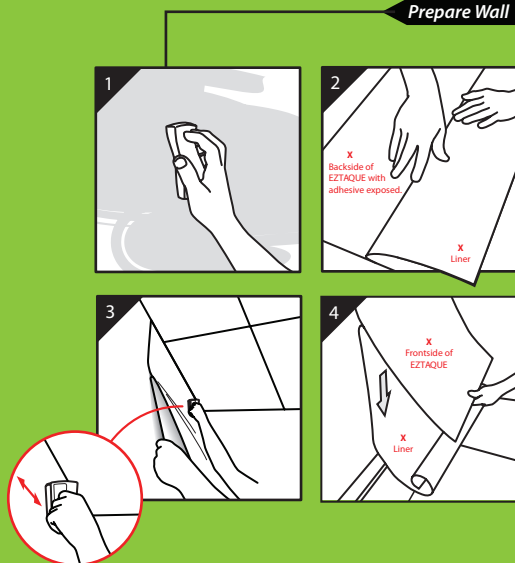


TIPS:

Full Wall Installation

Easy to install and easily removed! Just follow the simple step-by-step guide below and be sure to get the job done right.

Prepare Wall



1. Wipe down entire area of wall. Mr. Clean Magic Eraser recommended (dampened). Allow wall to dry.

2. With the print side down, pull back the liner about 8 inches from the top exposing the adhesive. Crease liner as shown.

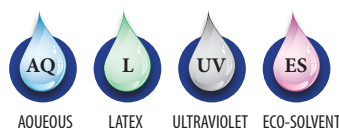
3. CRITICAL STEP

Two People Recommended

Starting at the top of the wall, position the exposed adhesive side to the wall flush with the ceiling. Burnish with a roller/squeegee working from the center outward, side to side pushing out any air pockets, while the other person pulls the liner down directly toward the floor.

4. Continue this method until reaching the end of the media at the bottom.

Identifying Media Ink Sets:





Choosing the Right Banner Offers Long Term Solutions

For Indoor/Outdoor use. Durability and finishing are the two key factors to consider when choosing banner material. Scrim banner is very durable, but also very heavy. For a lighter weight option, consider switching to our PET non-woven IQBANNER for an extremely durable solution.

Compare:

Scrim Banner

All scrim banner contains a polyester fabric center with PVC adhered to both sides. Most common and durable for both indoor and outdoor use, and can be sewn, grommited, or fastened with banner tabs.

Non Woven Banner

Nonwoven fabric is an incredibly strong, light, synthetic material designed to produce tough, durable posters for indoor & outdoor events. Fully recyclable & Eco-friendly.

BEST FOR DURABLE EVENT DISPLAYS

WRTYK

Dupont matte WR instant dry tyvek
Tyvek® is a registered trademark of Dupont



Que Media Tyvek® by Dupont® is durable, tear resistant and extremely lightweight. Ultra smooth surface for HD graphics and rich color gamut. Our coating is formulated specifically for high speed print systems and is approved for the HP PageWide XL. Super fast dry times to keep up with the output of these new print systems.

- Posters & Presentations
- Lightweight Banners
- Trade Show & Event Displays
- POP & Retail Display

BEST FOR INDOOR AND OUTDOOR BANNERS

ESV

Matte WR frontlit scrim banner



Our signature matte porous coating offers a bright white finish for high density color display. Water and scratch resistant suitable for indoor and short-term outdoor banners. High denier for ultra durability and tear strength.

- Indoor/Outdoor Banners
- POS Display
- Billboard

BEST FOR INDOOR HANGING BANNERS

IQBANNER

Recycled matte nonwoven PET



Super lightweight, durable banner made from pressed recycled PET fibers. Great for hanging banner displays and anywhere you would use a heavy and expensive coated scrim banner.

- Hanging Banners
- Roll-Up Displays
- Eco-Friendly Installations
- Made from 100% Post Consumer Waste

BEST FOR MATTE LIGHTWEIGHT DURABLE RECYCLABLE BANNERS

WRMNWF

Durable matte nonwoven fabric



Consider using WRMNWF instead of expensive coated scrim banner. Made from pressed polyester fibers, this ultra strong, ultra light product can be rolled, folded, grommited, sewn and best of all, recycled. The price point is typically half of what you would spend on a coated scrim allowing you to walk away with higher profit.

- Scrim Banner Alternative and "Green" Printing
- Indoor POP Signage
- Roll-up and Hanging Displays

BEST FOR GLOSS LIGHTWEIGHT DURABLE RECYCLABLE BANNERS

GLNWN

Durable gloss nonwoven fabric



Consider using GLNWN instead of expensive coated scrim banner. Made from pressed polyester fibers, this ultra strong, ultra light product can be rolled, folded, grommited, sewn and best of all, recycled. The price point is typically half of what you would spend on a coated scrim allowing you to walk away with higher profit.

- Indoor POP Signage
- Roll-up and Hanging Displays
- Best for Scrim Alternative and "Green" Printing



Laminates for Protection and Finish

- "Cold" pressure sensitive over laminate
- Solvent acrylic adhesive for the strongest adhesion and long term reliability
- For Use with any Film or Smooth Vinyl
- Protects from Scratches, Handling, and Water



BEST FOR EVERYDAY LAMINATION



General, everyday laminate with "cold" solvent acrylic pressure sensitive permanent adhesive. PVC base works well with almost any media type, unlike heat-assisted laminates.

LAMST

Satin pressure sensitive lamination film with liner

LAMMT

Matte pressure sensitive lamination film with liner

LAMTXT6

Textured pressure sensitive lamination film with liner

LAMGL

Gloss pressure sensitive lamination film with liner

LAM8TAS

UL410 (SA34033) matte anti-slip pressure sensitive lamination film with liner

Ques & As

Q: Why Laminate?

A: To protect, enhance colors, improve appearance, preserve and extend the life of the image, it's a requirement of the application, for easy clean up, for graffiti protection, and to allow for personal interaction or add value.



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