



Solvent Media Application **Guide**





Solvent Media Application Guide

Most of our Eco-Solvent medias are cross platform with Latex and Ultraviolet ink systems. For that added protection, be sure to consider Que Media's line of laminates. Whether it's long term indoor or short term outdoor, you'll find the right media to get the job done with exceptional results!

- **Choosing the Right POS/POP Media**
- **Ideas that Stick - Self Adhesives**
- **Canvas, Textiles and Photo Papers for That Perfect Look and Feel**
- **Choosing the Right Banner Offers Long Term Solutions**
- **Over Laminates for Protection and Finish**



QEs & As

Q: Are any of Que Media's products compatible with other printer inks systems?

A: Yes, many of Que's products are cross platform compatible. Take a look at the ink icons to the right. These icons will appear throughout this guide to all media that applies.

Identifying Media Ink Sets:



AQUEOUS



LATEX



ULTRAVIOLET



ECO-SOLVENT





Choosing the Right POS/POP Media

Point of Sale, retractable stands, pop-up and tradeshow display film.

Choosing the right media for POS/POP application can be a complex task in balancing durability and cost. Que media has the perfect solution for your solvent ink systems.



Compare:

STRONG

Polypropylene (PP)

Gives a good balance between cost and durability. Tear resistant and will not shrink over time.

STRONGER

Polyester (PET)

Dimensionally stable, excellent tear resistance, and will not shrink. Completely lay-flat

BEST FOR PREMIUM ROLL-UP DISPLAYS

SBOBLUX

Hybrid satin lux blockout roll-up film



BEST FOR EVERYDAY ROLL-UP BANNERS

SWRPPBOLUX

Hybrid satin lux blockout stay-flat polypropylene



Did You Know...

POS vs POP

Point of Sale (POS) displays are a specialized form of sales promotion found near, on, or next to a checkout counter (the "point of sale"). They are intended to draw the customers' attention to products. A Point of Purchase (POP) display is marketing material or advertising placed next to the merchandise it is promoting.

These materials will highlight the product and draw the customers' attention to it, which is important in a retail store crammed with similar products.

SBOBLUX is our most popular roll-up display film. This hybrid-semi rigid film offers the durability and stability of PET film along with the economical price of polypropylene. New anti-scratch coating does not require lamination so production time increases. It has the preferred white back and stay-flatness required for good looking banner stand displays. Use with any of our roll-up banner stands for a complete solution.

- Roll-up Banner Stands
- Pop-in Display Units
- POP Advertising

Bright white satin top coating for bright color graphic printing. The block-out layer gives your graphic "POP" with no wash-out from the backside. The back side coating creates an economical product with good stay-flat properties. The perfect solution to short-term trade show displays and posters.

- Window Application with Mounting Adhesive
- Durable Posters
- Trade Show Display
- Low Cost Roll-Up



Choosing the Right POS/POP Media... More Roll-up and "Pop-in" Solutions

BEST FOR INDOOR/OUTDOOR BACKLIT DISPLAYS

SBLFM

Satin backlit polyester film



Our coated PET film has a low-glare satin top coating that dries quickly and produces dense blacks and vivid colors that will pop with a light box. It is appropriate for outdoor display and is scratch resistant. Laminate for further protection with one of our Millennium laminates.

- Kiosks
- Indoor/Outdoor Backlit Display
- Transit Display
- Trade Show Display

BEST FOR LOW GLARE DURABLE ROLL-UP DISPLAYS

SUBRG

Hybrid textured satin grey back
blockout film



SUBRG's rich, anti-glare texture will show exceptionally well in banner stand applications. The dark gray back will keep your images bright with no wash-out. Designed to lay-flat, this hybrid film is a cost effective option over PET film.

- Roll-Up Banners
- Indoor/Outdoor Signage
- Poster POP
- Movie Posters & Product Spotlights

BEST FOR RIGID POP-IN/POP-OUT DISPLAYS

SPOP

Hybrid satin anti-scratch semi-rigid
blockout grey back film



With its perfect blend of rigidity and flexibility for easy handling, this Pop film can be laminated for increased protection but is not necessary. Strong enough for multiple display insertions without breaking, tearing or chipping. 100% block-out.

- Trade Show Booths
- High-End POS
- Pop-In Display

Need Printed Samples?

See, touch and feel our entire wide format print media line.
Give us a call for more details.

(951) 808-9443





Ideas that Stick-Self Adhesives

Several applications with permanent and removable adhesives.

Vinyl (PVC) is soft, flexible, durable, and tear resistant. Calendered vinyl will shrink over time, especially when printing edge to edge or trimming to the print. Always leave a minimum of 1/8" border to reduce this process.



Compare:

Removable Adhesive

Low tack adhesive removes easily in a moderate amount of time without leaving residue. Best used for short term use.

Permanent Adhesive

Very aggressive for long term and/or outdoor elements leaving residue. It will require a solvent to remove residue.

BEST FOR INDOOR/OUTDOOR GLOSS MOUNTED DISPLAYS

PGSAV

Professional gloss vinyl w/ permanent adhesive



PGSAV is your best option for everyday use. Its bright white surface provides the brightest color graphics and its improved double-side PE coated liner makes for easier installations. The solvent acrylic adhesive provides longer term adhesion. This product is sure to be your go-to for most mounted jobs. Economically priced to stay ahead of your competition.

- Floor Graphics
- Flexible or Mounted Signage
- Trade Show Graphics

BEST FOR INDOOR/OUTDOOR MATTE MOUNTED DISPLAYS

PMSAV

Professional matte vinyl w/ permanent adhesive



Matte 4.5 mil white vinyl with clear, permanent pressure sensitive adhesive is designed for solvent, UV and latex-based inkjet printing. This good quality, budget-friendly film can be used for promotional grade graphics, such as signs, decals and POP displays.

- POP Display
- Flexible or Ridged Mounted Signage
- Decals

BEST FOR INDOOR/OUTDOOR BUBBLE FREE MOUNTING

PGBFV

Professional bubble free vinyl w/ removable adhesive



PGBFV has a heavy stay-flat coated liner and air egress technology allowing for easy application and removal. Solid grey, removable adhesive to block-out anything under the graphic and add color "pop". Use on windows or any smooth mounting surface. This product works extremely well with all print and cut systems.

- Window Display
- Decals
- Rigid Board
- Easy Installations



More Self Adhesives...



Compare:

TASQUE

The textured surface of this high tack vinyl provides anti-slip properties, without a laminate for a short term solution.

LAM8TAS

This textured floor laminate covers the surface of your graphic providing not only better protection for the image, but also anti-slip properties that last longer.

BEST FOR FLOOR AND COUNTER ADVERTISEMENTS

TASQUE

UL410 (SA34033) matte anti-slip white vinyl w/ high tac adhesive



Matte textured 6 mil white vinyl with clear high tack adhesive is designed for Eco-Solvent, UV and Latex-based inkjet printing. This high quality, budget-friendly film can be used for promotions such as, floor graphics, table surfaces and POP displays. Up to 1 year outdoor durability & 3 year indoor durability.

- Floors
- Table Tops
- Counter Displays

QEs & As

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I Can See You! View Through Perforated Vinyl

BEST FOR INDOOR/OUTDOOR VIEW THROUGH GRAPHICS

OWVCL

Perforated vinyl 70/30 ratio w/
removable adhesive dual liner



This 70% print surface, white face and black back perforated film is designed for optimum graphic visibility with finer details allowing for smaller text. The 8mil vinyl stretches less and is easier to handle than economy products. Its dual OPP clear liner absorbs ink so your hands stay clean during installation. Twice the standard perforated hole depth to work with Eco-Solvent, UV, and Latex print platforms.

- POP Decals
- Retail & Commercial Window Signage
- Glass Doors

BEST FOR VIEW THROUGH WINDOW DISPLAY

6040.OWVCL

Perforated vinyl 60/40 ratio w/
removable adhesive dual liner



This 60% print surface, white face and black back perforated film is designed for vivid store-front graphic visibility with added view through percentage, so better view of outside customers can be achieved. The thicker 8mil vinyl stretches less and is easier to handle than economy products. Its dual OPP clear liner absorbs ink so your hands stay clean during installation. Twice the standard perforated hole depth to work with Eco-Solvent, UV, and Latex print platforms.

- Glass Doors
- POP Decals
- Retail & Commercial Window Signage

BEST FOR FENCE/CONSTRUCTION SITE ADVERTISEMENTS

MAXVUE

Mesh 50/50 view PVC banner w/
removable liner



Our 14 mil mesh banner with liner is reinforced with polyester scrim for added durability. The liner makes the printing process easier by preventing ink spray through and helping the media to feed easily through the printer. Special liner for easy removal after high heat Latex printing.

- Outdoor Banners
- Window Signage
- Job Site Signage
- Large advertisements where a "see through" effect is needed

Compare:

60/40 View Through

This perforated vinyl shows 60% of printable area allowing 40% of viewing through the window.

70/30 View Through

This perforated vinyl shows 70% of printable area allowing 30% of viewing through the window.



Canvas, Textiles, and Photo Papers for that Perfect Look and Feel

- Soft signage, roll-up banner displays, backdrops, flag, and artist displays.
- Eco friendly fabrics - 100% recyclable polyester.
- All of our fabrics are woven at our factory under the highest quality conditions.

BEST FOR GLOSSY PHOTO REPRODUCTION

SGLP9

Professional gloss photo paper



This is not like the "standard" solvent photo papers on the market. SGLP9 is a true, professional grade (RC coated), high gloss photo paper that produces exceptional results. This 250 gsm photo paper is the perfect weight and can be used with any eco solvent, latex and UV print systems.

- Photo Reproduction
- Gallery and Artist Renditions
- Wedding Photography
- High-end Posters

BEST FOR INDOOR/OUTDOOR MATTE CANVAS REPRODUCTION

SATCAN

Professional satin solvent coated polyester/cotton canvas



SATCAN is a 35% Cotton / 65% Polyester blend that is a stretchable, crack-resistant canvas. Unlike most solvent canvas products, SATCAN provides a consistent satin printing surface that allows for extremely wide color gamut, rich black densities, while still offering the traditional artist's texture look and feel.

- Great for Indoor Gallery Wrap
- Backdrops & Signage
- Photo Reproduction

BEST FOR HEAVY WEIGHT DURABLE SOFT SIGNAGE

SPFSS

Super heavy weight satin eco-solvent coated fabric



This super heavy fabric can be used for a multitude of applications, hanging banners, theater drops, decor, gallery wraps and much more. Very strong, practically tear proof. Top coated with a matte, semi-satin finish. Can be recycled when using latex inks.

- Decor Gallery Wrap
- Roll-up Banner Stands
- Theater Drops
- Hanging Banners

Compare:

Fabric

Roll-up banners, hanging fabric banners, trade show displays, and durable flags.

Canvas

Museum and Gallery, Stretching, Home Decor, Photographic Reproduction.

QEs & As

Q: What is the difference between canvas and twill weave?

A: Canvas is made with a simple plain weave pattern of "over one, under one" or it can be "over two, under one" which is known as an Oxford weave. Double filled canvas uses two yarns in the over under instead of one, but it is still a plain weave. Twill fabrics are made by going over one yarn and under two yarns or even under three yarns. The weave is shifted over in each row creating a diagonal line in the pattern. The diagonal line makes a twill weave easy to identify.



Choosing the Right Banner Offers Long Term Solutions

For Indoor/Outdoor use. Durability and finishing are the two main issues to consider when choosing banner material. Scrim banner is best and most common for durability with solvent ink systems. For indoor use, consider non woven banner for easier recycling and big savings on shipping.

- Durable Scrim can be finished in a variety of ways: sewn, banner tabs, or grommeted.
- Our scrim banner contains a polyester fabric center with PVC adhered to both sides.



BEST FOR INDOOR & OUTDOOR GLOSS SCRIM BANNERS

LX13G

13 oz. gloss frontlit fire retardant scrim banner



LX13G is a premium 13 oz gloss frontlit banner material that is compatible with latex, solvent and UV inks. Its 1000 x 1000 denier creates a high tensile and tear strength banner. The fire retardant coating allows it to be used in all environments.

- Frontlit Banners
- Display Systems
- Grommeted Banners
- POP Display

BEST FOR INDOOR & OUTDOOR MATTE SCRIM BANNERS

LX13M

13 oz. matte frontlit fire retardant scrim banner



LX13M is a premium 13 oz matte frontlit banner material that is compatible with latex, solvent and UV inks. Its 1000 x 1000 denier creates a high tensile and tear strength banner. The fire retardant coating allows it to be used in all environments.

- Frontlit Banners
- Display Systems
- Grommeted Banners
- POP Display

BEST FOR INDOOR & OUTDOOR GLOSS SCRIM BANNERS

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13 oz. matte frontlit fire retardant scrim banner



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- Frontlit Banners
- Display Systems
- Grommeted Banners
- POP Display



More Scrim Banner...



BEST FOR INDOOR & OUTDOOR GLOSS SCRIM BANNERS

9FB25G

9 oz. gloss frontlit fire retardant scrim banner



Unlike most scrim banner on the market, this was developed to be extremely durable and work with Eco-Solvent and UV platforms. Its high tensile strength, makes for a very tear resistant banner. The fire retardant coating allows it to be used in all environments.

- Frontlit Banners
- Display Systems
- Grommeted Banners
- POP Display

BEST FOR INDOOR & OUTDOOR MATTE SCRIM BANNERS

9FB25M

9 oz. matte frontlit fire retardant scrim banner



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- Frontlit Banners
- Display Systems
- Grommeted Banners
- POP Display

BEST FOR BLOCKOUT GLOSS SCRIM BANNERS

9BB25G

9 oz. gloss blockout frontlit fire retardant scrim banner



We developed 9BB25G to be your go-to economical blockout 9 oz. scrim banner for Eco-Solvent and UV platforms only. Its high tensile strength, makes for a very tear resistant banner. The fire retardant coating allows it to be used in all environments.

- Frontlit Banners
- Blockout Display
- Grommeted Banners
- POP Display

BEST FOR BLOCKOUT MATTE SCRIM BANNERS

9BB25M

9 oz. matte blockout frontlit fire retardant scrim banner



We developed 9BB25M to be your go-to economical blockout 9 oz. scrim banner for Eco-Solvent and UV platforms only. Its high tensile strength, makes for a very tear resistant banner. The fire retardant coating allows it to be used in all environments.

- Frontlit Banners
- Blockout Display
- Grommeted Banners
- POP Display



Laminates for Protection and Finish

- "Cold" pressure sensitive over laminate
- Solvent acrylic adhesive for the strongest adhesion and long term reliability
- For Use with any Film or Smooth Vinyl
- Protects from Scratches, Handling, and Water



BEST FOR EVERYDAY LAMINATION



General, everyday laminate with "cold" solvent acrylic pressure sensitive permanent adhesive. PVC base works well with almost any media type, unlike heat-assisted laminates.

LAMST

Satin pressure sensitive lamination film with liner

LAMMT

Matte pressure sensitive lamination film with liner

LAMTXT6

Textured pressure sensitive lamination film with liner

LAMGL

Gloss pressure sensitive lamination film with liner

LAM8TAS

UL410 (SA34033) matte anti-slip pressure sensitive lamination film with liner

QEs & As

Q: Why Laminate?

A: To protect, enhance colors, improve appearance, preserve and extend the life of the image, it's a requirement of the application, for easy clean up, for graffiti protection, and to allow for personal interaction or add value.



Need Printed Samples?

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(951) 808-9443





*Qué Media has developed these products to match the requirements for the following printers:

 Roland  MUTOH  Mimaki  EPSON®

Contact your local distributor:

A large, empty rectangular box with a thin blue border, intended for contact information.